# Sunayana Dash

# **Product Designer**

### Sunayana Dash

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# Skills

Empathetic, researching, wireframing, prototyping, information architecture, 3d Visualization, 3d Modeling, digital graphics, digital illustration, utility design, user centered design, usability testing technical knowledge, emotional intelligence, hand sketching, conceptualization, time management.

# **Experience**

# The Great Eastern home / Designer

JAN 2022 - PRESENT, MUMBAI

#### Working on multiple projects:

Palermo furniture design range which contains multiple furniture pieces,

**Sita series** - a series of eight elaborate glass panels designed in art nouveau.

Simultaneously have worked **graphics for social media for promotion** of art and photography shows at Nine Fish Art Gallery. Events being:

The Nagas - by Pablo Bartholomew

Art 35

Art exhibition: A loss in space.

#### Other work responsibilities

Dealing with vendors, sampling, approvals, customisation, catalogs, research, material ordering and billing

Mentoring Interns

#### Elena Salmistratro Design Studio / Designer

SEPTEMBER 2021 - DECEMBER 2021, MILAN, ITALY

Worked on furniture ranges: **new atomic collection in collaboration** 

with Scapin

Ceramic dining set: for BOSA

#### Bonito Designs / Design Intern

DECEMBER 2019 - APRIL 2020, BENGALURU

Graduation project - complete interior design solutions for clients, from start to end.

#### Casa Decor - Sparkling gems hues Pvt ltd, / Design Intern

JUNE 2019 - JULY 2019, Noida

Designed a range of planters, Hooks and boards, shelves for Casa Decor. Worked on a project of home decor for OYO Hotels. Exhibition stand design.

# **Suprcrowd** / Freelance Graphic Designer

JANUARY 2019 - MAY 2019, Noida

Graphics and print designs for T Shirts and Accessories.

# @home Nilkamal Ltd / Design Intern

AUGUST 2018 - MARCH 2019, Noida

Worked with the design and merchandising department to design bedroom ranges, one bedroom range being prototyped in China, Visual merchandising furniture design for @home stores.

#### **Education**

# Google UX Design Certification / by coursera

2022, MUMBAI

**Politectnico di Milano /** Specializing masters in furniture designlearning from the italian experience

2020 - 2022, MILAN, ITALY

 $\begin{tabular}{l} \textbf{National Institute of Fashion Technology} / B. des \, , Bachelor \, of \\ Design \, in \, Accessory \, Design \, \end{tabular}$ 

2016 - 2020, MUMBAI

Industrial Product Design Politecnico di Milano (Student Exchange) Sem IV

2018, MILAN, ITALY

National Institute of Fashion Technology /APM Diploma

2015 - 2016, MUMBAI

XII (Science) Kendriya Vidyalaya ONGC Chandkheda

Science - 87.6% 2014, AHMEDABAD

X Kendriya Vidyalaya ONGC Chandkheda

**CGPA-10** 

2012, AHMEDABAD

**Awards** 

Best Graduation project, NIFT Mumbai

2020

Most commercially viable design intervention , NIFT Mumbai

2020

Best academic performance: Highest CGPA in the batch , NIFT Mumbai

2020

NIFT Meritorious student award II , NIFT Mumbai

2020

Project with Hindustan Unilever Pvt Ltd, Mumbai

**JANUARY 2019 - APRIL 2019** 

Toothbrush design to increase efficiency of brushing without changing the consumer behavior.

Denim garage sale 2nd round finalist - Organized by Nandan denims

School Vice Captain - Class XI - KV ONGC Chandkheda

Prefect - Class VI - X KV ONGC Chandkheda

**2nd Position in Drawing competition -** National KVS Social science exhibition. Class VIII.

**Software Skills** 

Adobe photoshop, Adobe Illustrator, Adobe Indesign, Adobe Lightroom Adobe Premiere Pro, Adobe Xd, Autodesk Fusion 360, AutoCAD, Corel Draw Keyshot, Medibang Paint, Procreate, Sketchbook, 3DS Max, Sketchup, Enscape, Rhino, Grasshopper, Vray, Figma, Miro